VAULT.SPACE

GALLERIES, COMMUNITIES, SOCIALS

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Executive Summary

Digital technology advancements, which have led to the widespread integration of virtual environments into various aspects of our daily lives, are driving the emergence of Web 3.0. These innovative solutions are turning the transition from our current two-dimensional Web 2.0 digital landscape to a three-dimensional virtual space into a tangible reality.

It is imperative for technology and business leaders to seize the present opportunity, investing in this technology to establish themselves as pioneers and frontrunners in this emerging field.

The growing prevalence and impact of artificial intelligence (AI) are prompting a reevaluation of our human-machine and technology interactions. Combining and intertwining artificial intelligence in any aspect of a future-intended platform delivered through avatar bots, chatbots, query responses and content delivery algorithms will empower more relevant, efficient, and user-centric experiences, ultimately shaping the digital landscape of tomorrow.

Disrupting traditional business models and growing at an exponential rate are e-commerce platforms and digital marketplaces. Shifts in consumer behavior, coupled with the enhanced user-friendliness of these digital market and commerce platforms, underscore their significance in an ever-changing and evolving digital landscape.

The emergence, ascent, and expanding adoption of these innovative design elements (virtual environments, AI, digital marketplaces) in contemporary platforms are proving essential in captivating the interest and enthusiasm of the emerging digital generation, propelling us closer to the evolution and immersion of Web 3.0.

In this white paper, we introduce the concept for a new virtual platform, Vault.space. By amalgamating the finest elements from existing platforms and introducing fresh, innovative concepts, we highlight key features and detail a launch strategy with the aim of creating a pioneering platform.

In the appendices, we present forecasts for expenses, revenue, and a comprehensive profit and loss summary covering the initial four years, encompassing two years of development and two years of full operation.

EVOLVING BEYOND WEB 2.0

AN INEVITABLE STEP INTO THE FUTURE

In its present form, Web 2.0 platforms and their applications have served as the fundamental foundation of our comprehension of the World Wide Web and how we engage with information and fellow internet users for nearly two decades now

The phrase 'Web 3,' introduced by Gavin Wood, one of Ethereum's Co-Founders, is intended to symbolize the forthcoming era of the World Wide Web. The inevitable progression towards states resembling Web 2.5 and ultimately Web 3.0 represents a crucial milestone. For both web and tech companies, it serves as a pivotal choice: either propel themselves to the forefront of this emerging frontier or adapt to remain pertinent and contemporary within this indispensable transformation.

Virtual 3D environments and digital replicas of the physical world have existed for several years, yet they have not experienced widespread acceptance across diverse user demographics and commercial enterprises. Moreover, the integration of 3D realms and environments has predominantly been observed within the realm of gaming, with limited applicability and practicality in real-world scenarios

Nevertheless, the widespread growth, increasing acclaim, and heightened recognition of platforms like Roblox and Minecraft have firmly established the idea that a digital representation of oneself, capable of existing and engaging with others in a virtual realm, represents an attainable and foreseeable evolution of digital innovation, as the ongoing digital revolution advances inexorably toward Web 3.0.

However, the current metaverse and virtual world environment exhibit a state of fragmentation, with users dispersed across various platforms. Additionally, some of

the existing metaverse choices lack a genuine shared space or an array of compelling online virtual experiences to consistently captivate users. In parallel, commercial entities and businesses are primarily in an experimental phase, crafting miniature virtual realms as a way to appear involved in this emerging trend, with limited clarity on their strategies and outcomes

As users are spread across multiple platforms, requiring them to engage through numerous account log-ins and manage distinct avatars, the present fragmented metaverse landscape presents a significant initial challenge inherent in any online user-driven platform: establishing and expanding a sufficiently sizable user community to achieve critical mass, which in turn secures user engagement and retention.

The diversity within the disassociated metaverse terrain has presented us with a distinct chance to seize, re-forge, and innovate a unified and unique platform that consolidates the multitude of features and applications. With these objectives, we will endeavor to attract, retain, and expand the platform's user community and re-introduce a wholly revolutionary Metaverse concept various platforms.

Additionally, some of the existing metaverse choices lack a genuine shared space or an array of compelling online virtual experiences to consistently captivate users. In parallel, commercial entities and businesses are primarily in an experimental phase, crafting miniature virtual realms as a way to appear involved in this emerging trend, with limited clarity on their strategies and outcomes

FRAGMENTED METAVERSE LANDSCAPE

MULTIPLE VIRTUAL WORLDS AND PLATFORMS

Why the Metaverse? Why Now?

Adobe: Metaverse and other shared immersive experiences (2022)

"Now is the time for companies to get "metaverse-ready." Being metaverse-ready will demand a commitment to a democratization of everything from content creation to journey development and delivery.**"**

"To be metaverse-ready, start creating 3D and immersive content now to avoid playing catch up later on. Doing that prepares brands for the immersive future and pays significant dividends today.**"**

Deloitte: The Metaverse in Asia Strategies for Accelerating Economic Impact (2022)

"Embracing the metaverse could unlock a trillion-dollar opportunity in Asia."

"Early metaverse platforms are already being used by millions, and awareness in Asia is high."

"Asia is a prime market for the adoption of this next iteration of the internet. The metaverse presents a trillion- dollar opportunity to significantly transform major economies in the region."

Twimbit: State of Singapore Banks (2023)

*"**UOB** Launches SkyArtverse in Decentraland"*

*"**OCBC** launches a virtual bank branch in Decentraland"*

*"**DBS** develops interactive metaverse experience with Sandbox"*

Introducing Vault.space

Born from an idea of building a one-true platform to unite all things associated with the metaverse. With our platform, we are offering a simple yet elegant solution: **Developing a singular and unified platform, enhancing existing practices, introducing groundbreaking concepts, incorporating unrivalled features and uniting all users within a shared virtual platform.** That is Vault.space.

Vault.space aspires to function as a hybrid platform, spanning the transition from Web 2.0 to Web 3.0, serving as a bridge toward the future of virtual spaces and personal avatars. It aims to establish a virtual ecosystem encompassing a diverse array of online and virtual components.

Our design concept introduces a multitude of novel avenues for user interaction, facilitating meaningful connections between businesses and their customers, and offering a wide array of online virtual activities and commercial economic activity via the digital marketplace. **Our ultimate goal is to drive extensive business adoption of our platform, attracting users from diverse demographics to build a unified, extensive user base.** Vault.space is envisioned as the platform that consolidates all things virtual, 3D, and metaverse-related into one cohesive space.

ONE UNIFIED PLATFORM

LARGE SCALE USER AND BUSINESS ADOPTION

With our primary focus centered on integrating various metaverse applications, our six-point mission plan addresses the critical challenges of user retention and growth. Moreover, we aim to realize our vision of creating an all-encompassing platform accessible to a broad spectrum of users by incorporating the best features from existing solutions and expanding the metaverse universe and ecosystem by drawing inspiration from non-metaverse platforms.

- **1. Consolidation** — Combine fragmented advertising/marketing from existing multiple channels into one platform

- **2. Single platform** - No more multiple traditional websites or social media pages

- **3 Inclusivity** — Wide target audience, 8 years and onwards

- **4 Performance** — Fast loading, high performance gameplay, multiple interactivity

- **5 Ease of use** — Easy launch mobile web application (current mobile phone hardware). No app needed

- **6 Integration** — Incorporate Web 2.5/3.0 aspects (mini-games, token air-drops, NFTs)
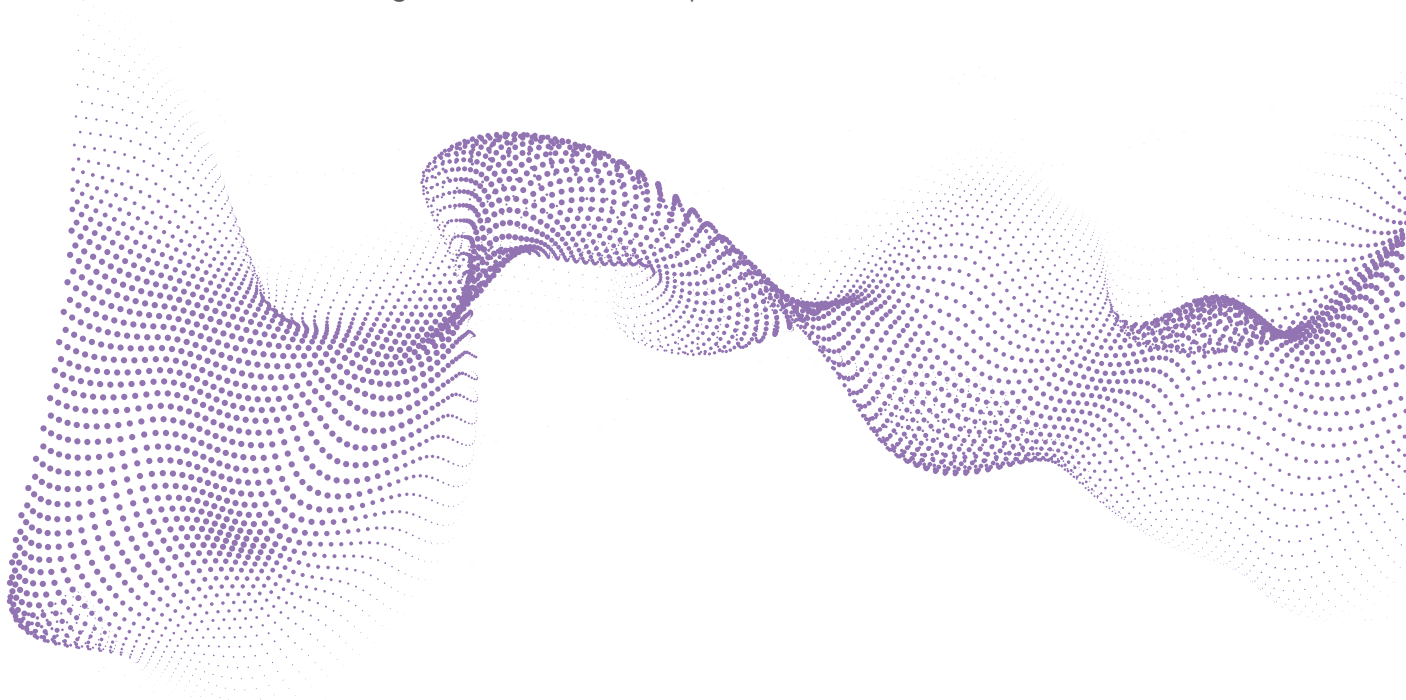
Inspiration behind the name

The name Vault draws its inspiration from a powerful analogy, symbolizing the unyielding security and protection associated with items stored within a bank vault. In the same vein, Vault.space is committed to providing the same level of safety and security for all the content and data hosted on the platform. Every effort will be dedicated to upholding this promise.

Furthermore, to guarantee a secure and inclusive atmosphere for all users, Vault.space will implement identity verification procedures, provide clear interaction guidelines, and establish rules of conduct that will be communicated to all users. This ensures that all activities and user interactions on Vault.space will be conducted in a manner that is both enjoyable and respectful.
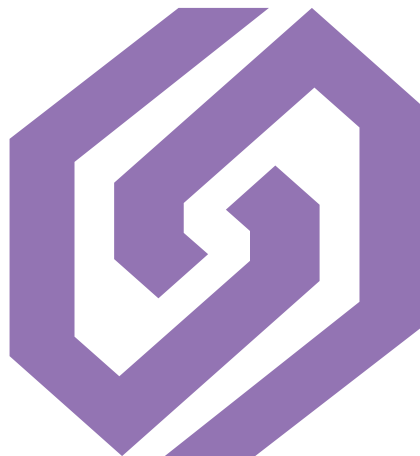
VAULT.SPACE
SAFE, SECURE
FUN, RESPECTFUL

What the platform logo represents

The Vault logo, crafted in an octagonal shape, serves as a visual representation of two tightly clenched hands. These interlocked hands symbolize unity and collaboration, embodying the core values that underpin the unification of diverse metaverse features and the spirit of cooperation among users and businesses. This synergy aims to create a wholesome environment where everyone can engage, connect, share, and thrive.

With Vault.space, the platform offers a unified virtual space where all the myriad virtual functionalities can be seamlessly accessed and executed. We, the team at Vault.space, have the necessary ability, talent, drive and passion to build our vision, creating a new paradigm for the metaverse and the future.

Key Features
of Vault.space

To capture the essence of a comprehensively wholesome, meaningful and all encompassing metaverse platform, here at Vault.space, we have carefully curated eight pivotal features that will distinguish our platform from others.

These key feature are strategically designed to cater to the diverse needs of both users and businesses, creating a symbiotic digital ecosystem.

Our goal is to not only introduce our platform but to grow and cement our virtual metaverse ideology, creating an engaging and meaningful relationship that propels both users and enterprises into an exciting era of interconnected virtual experiences and economic possibilities.

① **Main Map**

② **Metaverse Plaze**

③ **Galleries**

④ **Metaverse Event Spaces**

⑤ **Social Medias Games**

⑥ **Tokens, NFTs**

⑦ **Digital Marketplace**

⑧ **A.I.**

1. Main Map

Why a hybrid map and not a fully fictional map?

Our main map for Singapore is a stylized, fictional map of Singapore based on real landmarks and real buildings

Fictional maps often lack identity and character. A stylized hybrid map offers familiarity and a connection to real-world objects. It sparks a sense of connection and curiosity to explore virtual objects based on their real-life counterparts. It provides users with a sense of belonging to the map they know.

The utilization of hybrid maps removes any constraints on the platform's expansion into additional markets. With a well-established blueprint, the process of scaling and entering new markets through the creation of hybrid maps for neighboring cities is not a question of 'if' but rather 'when.'
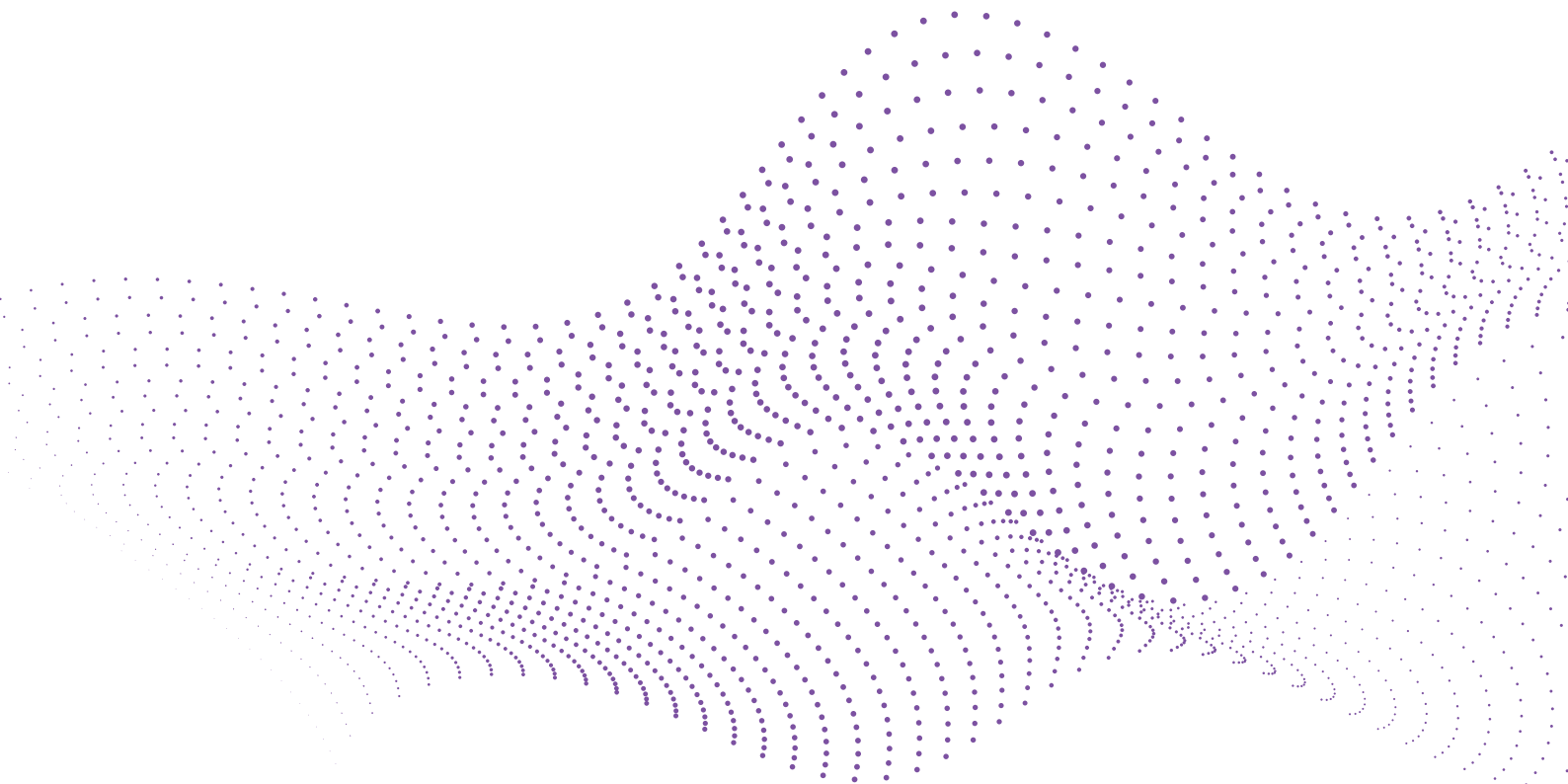
Cities like Bangkok and Kuala Lumpur have already showcased a keen interest and appetite in the metaverse and virtual avatars. The flourishing technological ecosystem within these urban centers presents a compelling market potential and commercial opportunity for a platform like Vault.space to leverage on.

2. Metaverse Plaza

Welcome to Vault.space's Metaverse Plaza, our exclusive hub. As the default spawning point for all avatars joining the platform, this meticulously crafted and conceptually stylized plaza is poised to redefine the way avatars and their users connect. It aims to become a vibrant social epicenter where avatars can interact, mingle, and transform the way they engage with content snapshots and platform activities.

Revolutionary Features of the Plaza

- **1** Plaza billboards

- **2** Billboard Top-10 List (Galleries and/or Vibes)

- **3** Plaza Featured Advertisements

- **4** Plaza Featured Galleries

- **5** Unique Avatar Spawn View (our most important feature yet)

Metaverse plaza billboards provide users with an immediate snapshot of the highest trending galleries, vibes and business promotions.

Additionally, these billboards will present a curated top 10 list showcasing the most frequently visited individual galleries and the most widely shared experiences, fostering motivation among content creators and gallery hosts. Content Creators will be driven to either secure a spot on this prestigious list or maintain their existing position. This dynamic encourages ongoing content creation and incentivizes gallery hosts to consistently produce fresh material to earn recognition as top creators and gallery hosts.

Furthermore, Plaza billboards will feature exclusive advertisements, ensuring guaranteed visibility.

Gallery hosts, whether individual or commercial, have the opportunity to vie for exclusive placement on these billboards.

Finally, avatar spawn customisation allows the platform to tailor the user's initial spawn view upon launching into Vault.space, again ensuring guaranteed visibility of featured business ads and promotions

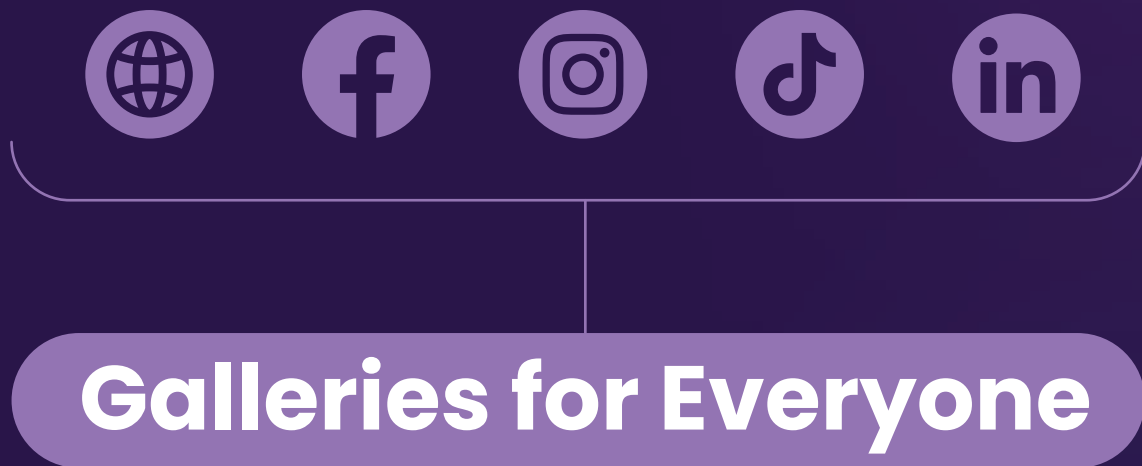# 3. Galleries

Gallery Concept

Our concept of Galleries in the Vault.space metaverse is simple.

Merging all existing two-dimensional social media solutions that, combining them into a single virtual space, showcasing content like art in a gallery and transforming the viewing and sharing experience into a virtual digital one through three-dimensional objects and avatars.

Galleries for Everyone

Individuals
Businesses
Communities

Galleries

The new virtual way to showcase yourself or your business. All your social media, achievements, content all housed in one 3D virtual space.

Full Customization, Full User Expression

We plan to make galleries the central tool for reshaping and offering a gateway for everyone to enter and engage with the metaverse.

Our goal is to bring galleries to various industries, revolutionizing their approaches to social media marketing and positioning galleries as the innovative path ahead. Here are a few illustrations

- **Education:** MOE School Galleries can host photos and videos of school events, make important school and event announcements, host school documents and host different chat rooms for each individual class

- **Financial Advisors:** Agency Galleries to host webinars, host documents and share announcements

- **Property Agents:** Agency or Individual Agent Galleries to host webinars, list their listings, showcase profile

- **Fitness Coaches:** Individual Coach Gallery to showcase personality and host live coaching sessions

- **Social Media Influencers:** Helping micro-influencers make their breakthrough by embracing and building revolutionary galleries

Individual Galleries

Introducing Galleries, where your personalized 3D virtual gallery becomes your virtual online and social media content hub. Whether you're a social media influencer with an abundance of content or a private individual who prefers sharing exclusively with a close-knit network of friends and family, Galleries within Vault.space offers you the flexibility you desire.

Users can opt for *default*[*] gallery themes or craft fully customizable galleries that align with their personality and sharing preferences.

* Currently five original gallery themes. More default themes in the pipeline
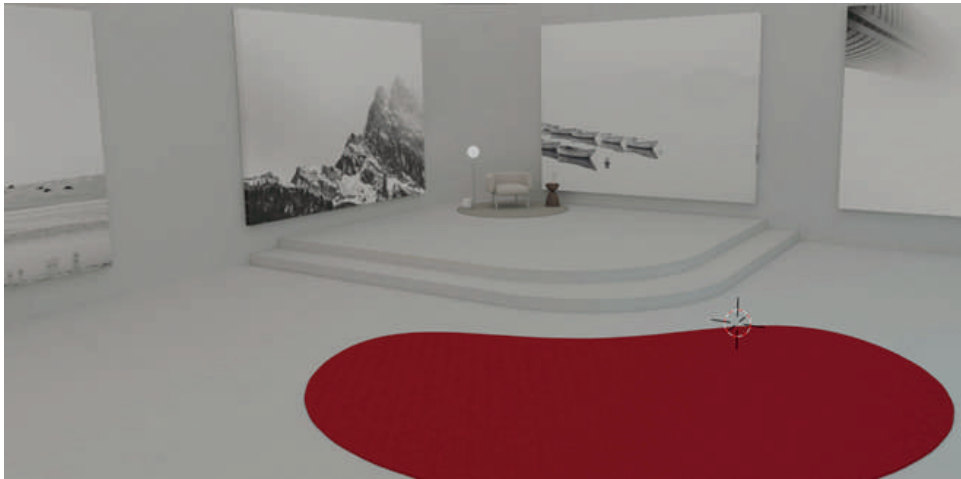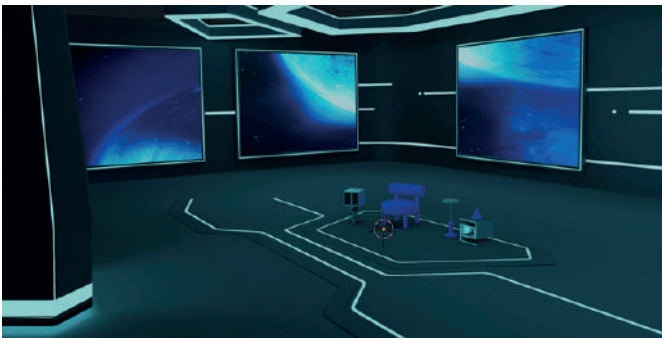

Modern

Industrial

Romantic & Lush

Minimalist Zen

Futuristic

With Galleries, you can present your personal and professional profiles separately or combine them into one comprehensive mega personal gallery.

Transform your personal artwork into an NFT and proudly showcase it in your gallery. Bring your pet to life as a digital avatar to greet your gallery visitors. Loop that hilarious family moment video and share it with everyone. Play your favorite song and share your cherished tunes. Post a 'Vibe' to express your mood, or host an in-gallery event and stream it 'live.'

In the virtual world of Vault.space, Galleries open up a world of fun and possibilities, limited only by your imagination and creativity.
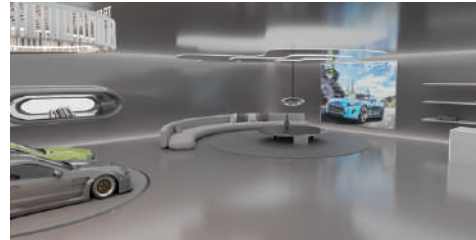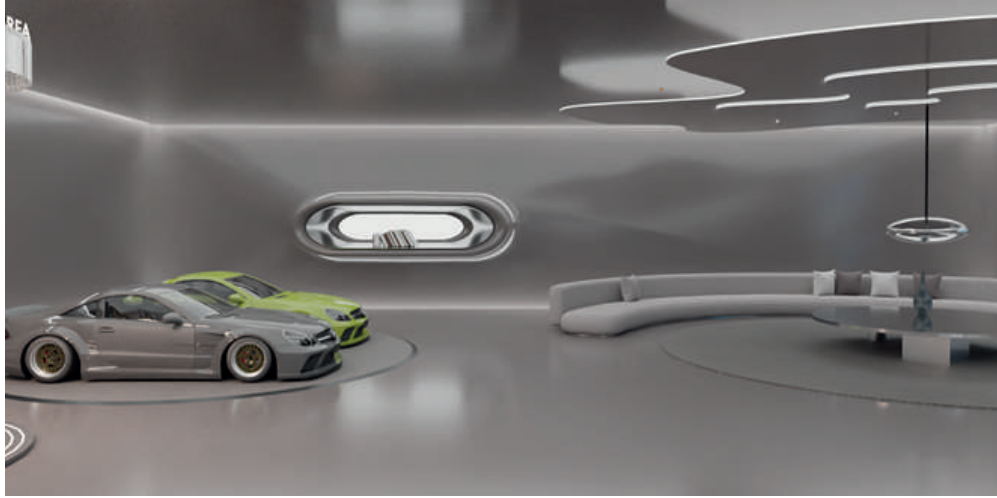
Galleries

Commercial Galleries will possess the capacity to present content and interact with users in unprecedented ways, rendering traditional online platforms such as websites, Facebook, and Instagram outdated.

Construct virtual environments complete with fully interactive products, featuring AI-powered brand ambassador bots in each gallery, ensuring engagement with every visitor. Host interactive games and activities within the gallery, offer or trade unique NFTs, introduce distinct brand tokens, teleport users to miniature brand-specific galleries, and craft immersive experiences.

The potential is boundless.

Mercedes Benz Commercial Gallery Mock-Up

## Macdonald's Commercial Gallery Mock-Up

Community Galleries

Community galleries are designed to nurture and grow communities, amplifying their communal message and extending their influence in society. Whether centered around fitness, self-improvement, gaming, or any shared interest, community galleries will serve as pivotal hubs for future community development.

Encourage enhanced user engagement and collaboration through in-gallery activities and live events. Preserve and archive your community's shared memories within the gallery, and reward participation or accomplishments with your very own community NFTs.

Through community galleries, Vault.space aims not only to actively expand established communities but also to make a positive societal impact. We are dedicated to giving back to the community by assisting underprivileged social groups and supporting social causes, effectively and meaningfully spreading their message.
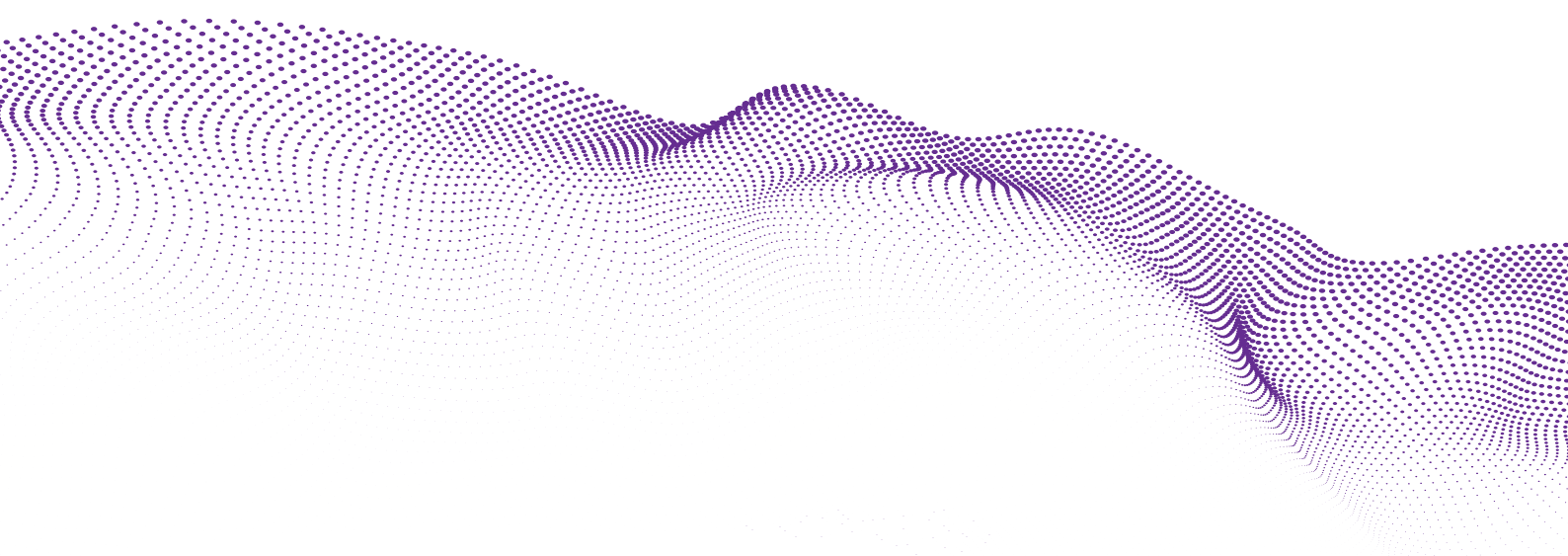
4. Metaverse Event Spaces

Revolutionizing event promotion and awareness, Vault.space event spaces will redefine the landscape.

For every event, exclusive one-time galleries will be meticulously crafted, complete with all the unique in-gallery features.

Visitors to on-map event spaces will enjoy seamless teleportation directly to the event galleries.

Vault.space event spaces will be spotlighted with special features on the map and plaza billboards, ensuring visibility to all users. This marks a groundbreaking shift in event marketing, empowering event organizers to provide an entirely new dimension to their audiences.
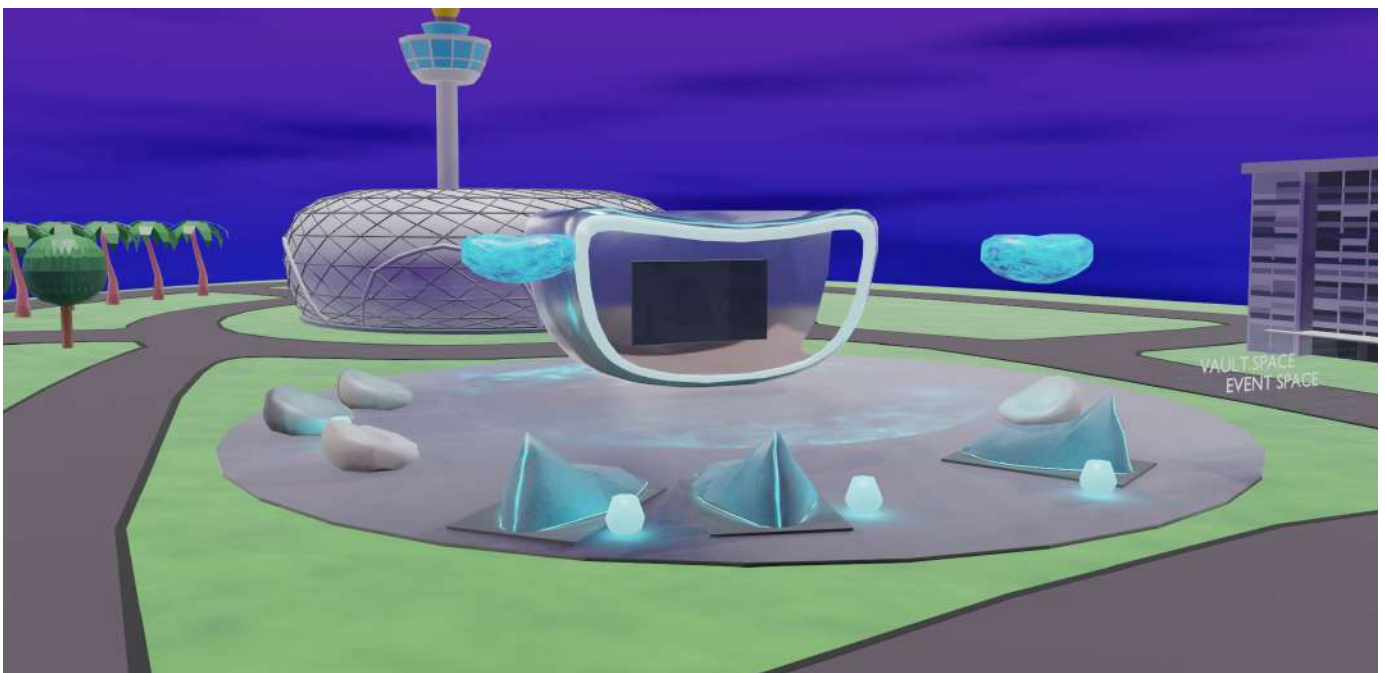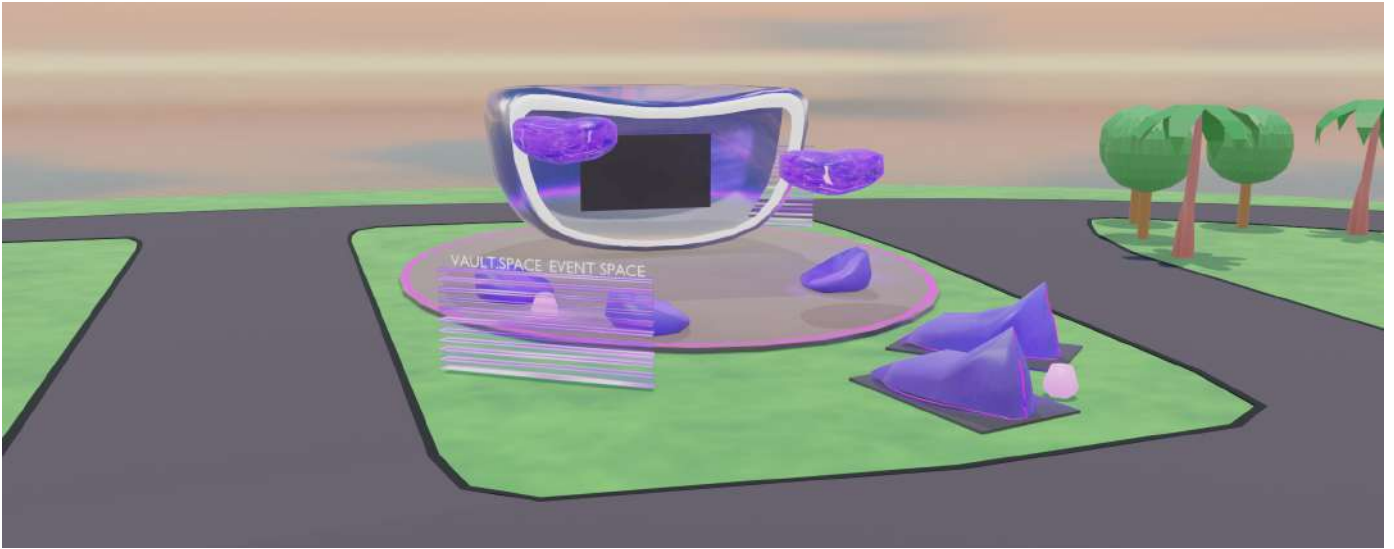
These fully customizable virtual event galleries transcend physical boundaries, forging immersive and interactive digital experiences. In addition to the array of in-gallery features, Vault.space event spaces will revolutionize how events are promoted, conducted, and etched into memory.
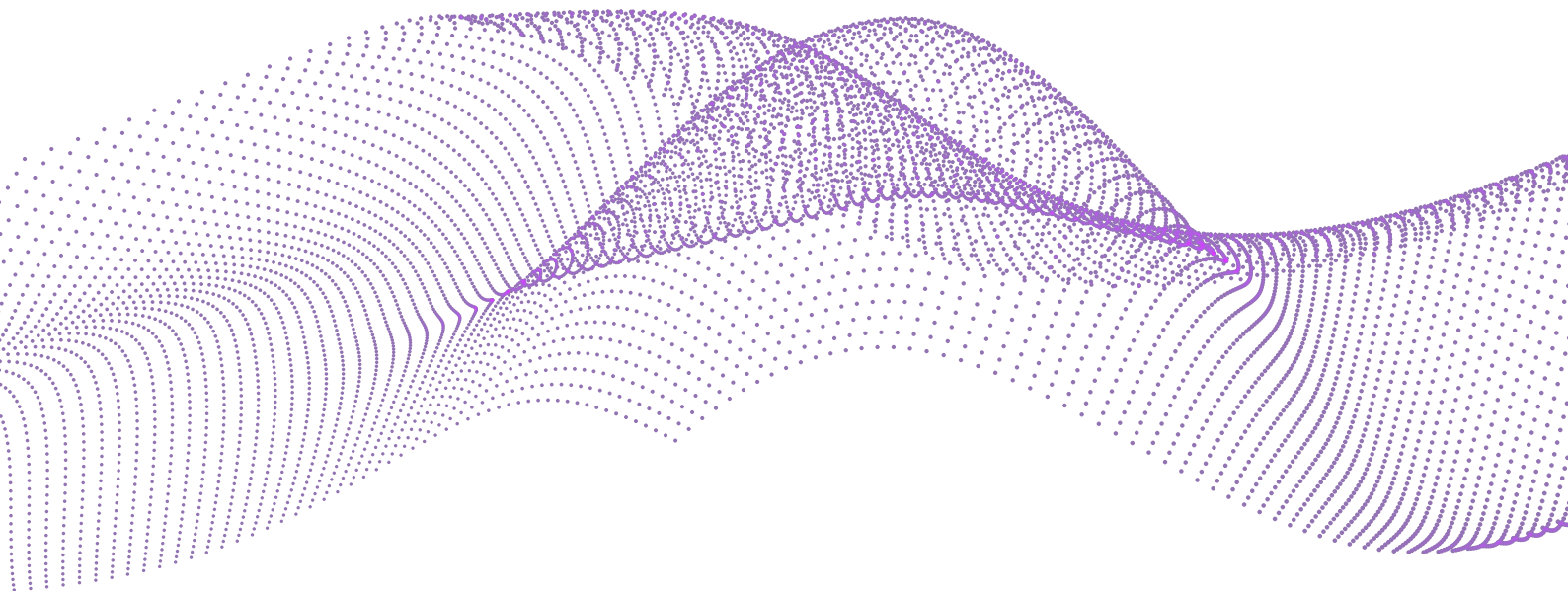
5. Social Media & Games

Presenting Vault.space's exclusive micro-post feature, 'Vibes.' This concise, attention-grabbing social media message format is designed to connect with your network and attract new users. Share your 'Vibe' posts in your gallery or secure a spot in the Metaverse Plaza by achieving the highest number of reposts or garnering the most likes and comments.

Integrating mini-games into our platform will play a pivotal role in elevating user engagement and enhancing the overall user experience.

Simple, fun and accessible. These compact gaming experiences not only deliver entertainment but also cultivate social interaction and collaboration within the virtual realm. Businesses will have the opportunity to sponsor mini-games hosted directly on the main-map or within their very own gallery, creating even more marketing opportunities and unique ways to connect with their target audience.

6. Tokens & NFTs

Tokens and NFTs (Non-Fungible Tokens) are essential pillars within a metaverse platform, underpinning the Vault.space economy, supporting the digital marketplace and adding vibrancy to the user experience.

Vault Tokens, as the native currency, enables users to participate in the Vault.space's economy. Through collected tokens, users can transact in digital vouchers (using them at participating businesses), purchase or exchange digital gallery objects and avatar wearables in the metaverse store or even gift tokens to each other.

With NFTs, we aim to bring uniqueness and ownership to digital items and content that users create, allowing users to truly own and trade digital assets like, rare collectibles, or unique avatars.

Together, tokens and NFTs create a thriving virtual economy and foster a sense of value, authenticity, and scarcity that fuels engagement and innovation within Vault.space.

7. Digital Marketplace

A digital marketplace within a metaverse platform plays a pivotal role in shaping the future of online interactions and commerce. It serves as the lifeblood of the metaverse, fostering a thriving ecosystem where users can exchange not only goods and services but also ideas and even digital assets.

This marketplace enables creators, entrepreneurs, and individuals to monetize their virtual talents and assets, driving innovation and economic growth within the metaverse. Moreover, it facilitates inclusivity by allowing global participation, breaking down geographical barriers, and democratizing opportunities for creators and consumers alike.

In essence, our very own Vault digital marketplace transcends traditional online shopping experiences, acting as the nexus of the virtual world, empowering individuals, and reshaping the dynamics of the digital economy. Its importance lies not only in facilitating transactions but also in fostering connectivity and community within the ever-expanding metaverse.

8. Artificial Intelligence

Implementing artificial intelligence within Vault.space is another important feature as it enhances the user experience and engagement in this immersive digital realm.

We are proud to introduce our very own Vault.space Avatar Bot, a virtual concierge and friendly chat-bot infused with advanced AI capabilities. This innovative Avatar Bot will serve as the metaverse's official ambassador, offering assistance and elevating the overall user journey, making it more enjoyable and seamless.

Likewise, we have the capacity to deliver bespoke AI-powered bots tailored to meet the specific needs of businesses, enhancing their uniqueness and taking the user experience to new heights.

AI-driven content recommendations ensure that users are consistently exposed to content that aligns with their preferences and interests,
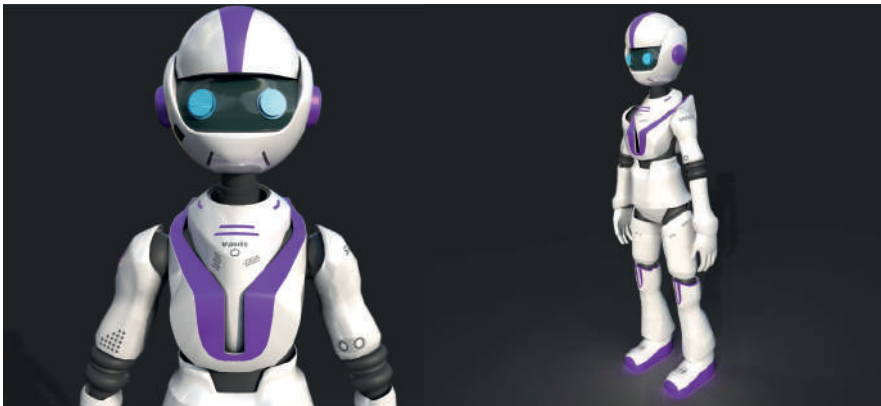
Vault.space Ambassador Bot Mock Up

Singapore Zoo Ambassador Bot Mock Up

Product Overview

Commercial Galleries
(Mini-Games,
NFT drops,
Event Hosting, etc)

Individual Galleries

Community Galleries

Vault Token Exchange
(Exchange token forvouchers, gift tokens to friends)

Vault Marketplace
(Avatar Wearables, Gallery 3D Objects)

Physical Pop-Up Stores

Physical Merchandise Sales
(Avatar Keychains)

Metaverse Plaza

In-Map Advertising

In-Map Teleporting to Galleries
(Commercial & individual)

Main Country Map

In-Map Token Air Dropping

Metaverse Event Spaces

In-Map Mini-Games

User Interface

Launch Strategy

At the heart of every thriving online platform lies the timeless challenge of establishing and nurturing a vibrant user community. Our comprehensive strategy addresses the fundamental pillars crucial for both the sustainability and prosperity of any online platform.

Impetus for Creating a Sustainable Platform

Early Adopter Vault Creators + Early Adopter 'First Users'

Drives

User-Driven Content

Drives

More Users

Drives

Even More User-Driven Content

Drives

Even More Users

And so on and so on...

Phase 1

- Early Adoption Program & 'Pioneering Users'

- User Enrollment and Growth Acceleration

- User-Driven Content Creation and Engagement

- Time-Based Token Airdrop

- In-platform Engagement (Mini-games)

- Fostering Online Social Engagement

- Cultivating a Dynamic Marketplace

- Platform Information Security

Phase 2

- Marketing Beyond the Online Platform

- Physical In-Person Vault.space Experience Stores & Merchandising

Phase 1

• Early Adoption Program & Pioneering Users
Content Creators (Social Media Influencers, Commercial Enterprises, Communities)

o Cultivating our own stable of early adopter content creators. These "early adopter Vault creators" will receive comprehensive support in gallery creation and hosting. This initiative will foster an extensive network of galleries brimming with social media content and in-gallery activities.

o Onboarding early adopter commercial entities. These pioneering businesses will also benefit from assistance in gallery creation and hosting, embarking on a groundbreaking journey with fully customized virtual commercial galleries. This innovative concept enables businesses to establish unprecedented connections and showcase content, including hosting in-gallery games, raffles, NFT releases, and voucher giveaways.

o Establishing community galleries with a substantial and readily available follower base. To kick-start the platform's initial user growth, we will engage with various communities (social groups, interest groups, fitness communities, self-improvement groups) boasting substantial followings. These communities will likewise receive support for gallery creation and hosting, along with features such as in-gallery virtual avatar activities, photo and video hosting, message boards, chatroom functions, and in-gallery live-streaming event hosting.

This first step in Phase 1 is exciting because:

• Casual discussions with social media influencers and businesses have indicated an interest and readiness to participate in a new engagement channel and new platform

• There exists an implicit longing for novelty, a craving to transcend the confines of Web 2.0, and a shared eagerness among content creators and businesses to embrace a profoundly innovative concept.

• **User Enrollment and Growth Acceleration**

    o Convenient accessibility through our website, eliminating the need for app or software downloads.

    o Streamlined onboarding procedures enhanced by superior user interface and user experience (UI/UX), enabling swift and effortless account creation, avatar customization, and identity verification.

    o Rapid tutorials to guide users through navigating the plaza and main map, teleporting to galleries, creating and hosting galleries, uploading content, and posting their inaugural 'Vibe.'

    o Effortless sharing of created galleries and posted 'Vibes' via web hyperlinks (once again, without requiring app downloads), offering one-touch access for disseminating awareness and fostering user growth.

• **User-Powered Content Generation and Engagement**

    o A user-friendly interface designed to simplify and inspire content uploading by users.

    o Transparent and easily accessible guidelines and tools for content creation.

    o Promoting platform user involvement through user-generated content campaigns, platform incentives for top creators, recognition for the most liked and commented content posts.

• **Time-Based Token Airdrop**

    o A pivotal feature of the platform, aimed not only at sustaining daily log-ins but also incentivizing multiple visits, is the scheduled token airdrop.

    o This exciting feature serves a dual purpose: (1) Promoting frequent daily log-ins, thereby increasing exposure to advertisements within the plaza and main map. (2) Stimulating marketplace engagement through token transactions.

o Every 60 minutes, a new token will become available for each user account on the main map. Users can collect a maximum of 10 tokens within a 24-hour period.

o These collected tokens can be used to acquire various items in the Vault.space marketplace. These exchangeable items may include unique or limited-edition avatar accessories, distinctive gallery objects/furniture, commercial business vouchers, and more

•In-Platform Engagement (Mini-Games)

o To draw in and expand both the user base and the count of daily active users, the platform must encompass a blend of (1) immersive encounters, (2) community interaction features, and (3) captivating activities.

o Immersive experiences will be delivered through Galleries and the main map.

o Community interaction tools will be provided through Galleries, user-generated content, and 'Vibes.'

o Engaging activities will be presented via mini-games hosted on the main map and within galleries.

• Fostering Online Social Engagement

o Facilitating user-user and business-user interaction through streamlined features such as one-touch direct chat, group chat functions, in-gallery chat functions, and commercial gallery bot chats.

o Promoting the use and sharing of 'Vibes' and platform-hosted campaigns and contests through one-touch sharing, bolstering social interaction and engagement

• Cultivating a Dynamic Marketplace

o Positioned directly within the platform, our digital marketplace serves as a central hub where users can engage in buying, selling, and trading virtual goods, tokens, and assets.

o This marketplace offers a diverse range of transaction options and an extensive array of items, fostering a robust economy within the platform. Users can both monetize their creations and enhance their avatars and personal galleries with digital NFTs and unique creations.

o With the Vault.space marketplace, we are taking steps to bring to life the vision of establishing a novel online marketplace for digital transactions, advancing the platform's mission of combining community engagement and digital commerce

• **Platform information security**

o Our platform's success hinges on its ability to foster innovation, build communities, and facilitate economic activities, all of which require a foundation of trust.

o By prioritizing information security, a metaverse platform not only safeguards against cyber threats but also inspires user confidence, encourages long-term engagement, and paves the way for a vibrant, thriving digital universe.

o We will achieve this by

• **Platform performance and stability**

o In this intricate digital landscape, where users engage in immersive experiences, social interactions, and commerce, the seamless functioning of the platform is essential.

o A robust and high-performing infrastructure ensures that users can navigate, interact, and create without disruptions or frustrations, ultimately enhancing their overall experience.

o This will be achieved through the continued development of our very own in-house game engine, enabling us to have full control

Phase 2

• Marketing Beyond the Online Platform

 o Marketing beyond the online platform will also be an essential strategy for our platform to expand its reach and impact.

 o While the digital realm is where the metaverse thrives, we at Vault.space understand that it is also crucial to extend marketing efforts into the physical world as well.

 o This will involve the hosting of live events, workshops, or seminars to introduce the concept of Vault.space to a broader audience, collaborating with influencers and thought leaders in various industries to endorse the platform in real-world settings, provoking and also channeling their excitement for the metaverse onto Vault.space

 o Traditional marketing channels, such as print media, billboards, and partnerships with brick-and-mortar businesses, can help raise awareness and credibility.

 o By bridging the gap between the digital and physical realms, we at Vault.space aim to capture the attention of diverse audiences, capturing a wide demographic and ensure its presence in the broader cultural landscape, ultimately driving adoption and growth.

• Physical In-Person Vault.space Experience Stores & Merchandisinz‹

o Physical in-person experience stores play a pivotal role in enhancing the appeal and accessibility of a metaverse platform.

o These stores provide an opportunity for curious newcomers to immerse themselves in the metaverse, offering hands-on experiences that can be both educational and entertaining.

o Vault.space ambassadors will be on-hand to introduce the platform to potential new users, assist them with account and avatar creation, guide them on gallery building and tips on navigating the map, network of galleries and marketplace

o These stores create a sense of tangibility, making the metaverse concept more relatable and less abstract. Additionally, they serve as valuable community hubs,

enabling users to meet face-to-face, with Vault.space ambassadors. Moreover, these physical spaces can serve as venues for workshops, events, and product demonstrations, further promoting engagement and understanding of the Vault.space metaverse.

o From branded apparel to collectibles, Vault.space will also introduce physical merchandise as a marketing strategy, spreading awareness about the metaverse both online and offline. In a world increasingly dominated by digital experiences, physical merchandise offers a unique and memorable way to strengthen the metaverse's presence and community.

Personalized Avatar

Exclusive Merchandise

Revenue Streams
& Projected Revenue

Revenue from the platform will be derived from these projected various streams

- Regular Advertisement Placements within the main map

- Featured advertisements within the Metaverse Plaza

- Featured galleries within the Metaverse Plaza

- Creation of galleries (Accredited Creatos, Community, Commercial)

- Hosting of galleries

- Conducting of mini-games

- Token creation

- NFT creation

- Marketplace for transactions involving (Tokens, NFTs)

Growth & Expansion

With a burgeoning youth population and societies within our neighbouring cities open and eager to embrace new digital innovations, we have identified markets ripe for the introduction of a new platform such as Vault.space.

At Vault, we possess a ready-to-go blueprint, a diverse and cosmopolitan leadership team coupled with our established developmental blueprint. These will arm us with the tools necessary to duplicate and replicate our success in these new markets effectively.

Reference

1. Bangkok
2. Ho Chi Minh
3. Kuala Lumpur
4. Singapore
5. Jakarta

Summary

Our mission is clear: Seize the current opportunity by amalgamating the best practices and features from the existing metaverse and virtual worlds, culminating in the creation of a novel, unified platform that harmonizes commercial and user objectives.

The content outlined here undeniably represents a pioneering and audacious endeavor to reshape the digital metaverse landscape. If we don't undertake this endeavor, someone else might.

With the various strategies outlined in:

- Main map experience immersion
- Distinctive Gallery Concept (Individuals, Commercial Businesses, Communities)
- Early Adopter Initiatives
- User Engagement Approaches
- Digital Marketplace and Platform Economics
- Physical In-Person Experience Stores and Merchandising

And...

Recapping our unique Vault.space selling points

- **1. Consolidation** – Combine fragmented advertising/marketing from existing multiple channels into one platform

- **2. Single platform** – No more multiple traditional websites or social media pages

- **3. Inclusivity** – Wide target audience, 8 years and onwards

- **4. Performance** – Fast loading, high performance gameplay, multiple interactivity

- **5. Ease of use** – Easy launch mobile web application (current mobile phone hardware)

- **6. Integration** – Incorporate Web 2.5/3.0 aspects (mini-games, token air-drops, NFTs)

We at Vault.space, wholeheartedly believe that our innovative ideas and ongoing development, centered on redefining the digital experience while placing user empowerment, security, and economic opportunities at the forefront, will revolutionize and redefine the metaverse's future.

To conclude, with Vault.space, this is our mission and objective:

(1) To be the first company to extensively introduce 3D virtual galleries to all businesses

(2) To be the 'go-to' solution for early stage adoption of virtual and metaverse marketing

(3) To build a 3D modelling ecosystem and to nurture that within Singapore and beyond

(4) To build the first meaningful unified platform, connecting users and businesses onto Vault.space

We invite you to join us on this bold step into the future. Thank you.

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